

Dr. Troy McKay

5177 Longview Drive, Mounds View, MN 55112
(818) 634-8756
tmckay@umn.edu

EDUCATION

May 2017	Doctor of Philosophy, Education Iowa State University , Ames, IA <i>Dissertation Title - A Liberal Arts Education in Film Production: A study of instructional assessment of student film projects</i> Major Professors: Dr. Larry Ebbers and Dr. Jan Friedel
September 2015	Graduate Certificate , Entertainment Studies – Film and Television University of California, Los Angeles (UCLA) , Westwood, CA 32 Semester Credit Hours in Film and Television
May 2010	Master of Arts , Organizational Leadership Woodbury University , Burbank, CA <i>Summa Cum Laude</i> <i>Capstone: The Film Leader Gap: An Organizational Design for Low Budget Independent Filmmaking</i>
May 1997	Bachelor of Arts , Recreation and Leisure Management University of Northern Iowa , Cedar Falls, IA American Humanics Certificate: Non-Profit Administration

TEACHING EXPERIENCE

INSTITUTIONS

2018-present	<u>University of Minnesota – Twin Cities</u> <i>CHS Director of Digital Media Production Education</i> Agricultural Education, Communication and Marketing College of Food, Agricultural and Natural Resource Sciences
2017-2018	<u>Purdue University – West Lafayette, IN</u> <i>Visiting Assistant Professor of Film Production</i> College of Liberal Arts School of Interdisciplinary Studies – Film and Video Studies Program and The Brian Lamb School of Communication
2014-2017	<u>Hawkeye Community College (HCC)– Waterloo, IA</u> <i>Full Time Instructor</i> Digital Mass Media Department – Film and Video
2013-2014	<u>Hawkeye Community College (HCC) – Waterloo, IA</u> <i>Adjunct Instructor</i> Digital Mass Media Department – Film and Video
2013	<u>AIB College of Business – Des Moines, IA</u> <i>Adjunct Instructor - Introduction to Film</i>

COURSE LIST

Fall 2020	Digital Media Essentials	University of Minnesota – Twin Cities
Fall 2020	Mobile Video Production	University of Minnesota – Twin Cities
Spring 2020	Advanced Video Production	University of Minnesota – Twin Cities
Spring 2020	Virtual Field Trip Production	University of Minnesota – Twin Cities

(COURSE LIST CONTINUED)

Fall 2019	Digital Media Essentials	University of Minnesota – Twin Cities
Fall 2019	Podcasting for Science Literacy	University of Minnesota – Twin Cities
Spring 2019	Advanced Digital Storytelling	University of Minnesota – Twin Cities
Spring 2019	Field Reporting/Prog. Production	University of Minnesota – Twin Cities
Fall 2018	Digital Media Essentials	University of Minnesota – Twin Cities
Fall 2018	Podcasting for Science Literacy	University of Minnesota – Twin Cities
Spring 2018	Foundations of Cinema	Purdue University
Spring 2018	Narrative Digital Film Production	Purdue University
Spring 2018	Screenwriting	Purdue University
Spring 2018	Digital Portfolio Preparation	Purdue University
Fall 2017	Foundations of Cinema	Purdue University
Fall 2017	Documentary Film Production	Purdue University
Fall 2017	Screenwriting	Purdue University
Fall 2017	Producing Digital Advertising	Purdue University
Spring 2017	Video Production II	Hawkeye Community College
Spring 2017	Independent Film Production	Hawkeye Community College
Spring 2017	Survey of Commercial Video	Hawkeye Community College
Spring 2017	Seminar – Portfolio Preparation	Hawkeye Community College
Fall 2016	Video Production I	Hawkeye Community College
Fall 2016	Video Production II	Hawkeye Community College
Fall 2016	Cinematography	Hawkeye Community College
Fall 2016	Film Editing	Hawkeye Community College
Spring 2016	Video Production I	Hawkeye Community College
Spring 2016	Video Production II	Hawkeye Community College
Spring 2016	Independent Film Production	Hawkeye Community College
Spring 2016	Survey of Commercial Video	Hawkeye Community College
Spring 2016	Seminar – Portfolio Preparation	Hawkeye Community College
Fall 2015	Video Production I	Hawkeye Community College
Fall 2015	Video Production II	Hawkeye Community College
Fall 2015	Cinematography	Hawkeye Community College
Fall 2015	Film Editing	Hawkeye Community College
Spring 2015	Survey of Commercial Video	Hawkeye Community College
Spring 2015	Advertising	Hawkeye Community College
Spring 2015	Video Production I	Hawkeye Community College
Spring 2015	Video Production II	Hawkeye Community College
Spring 2015	Independent Film Production	Hawkeye Community College
Fall 2014	Video Production I	Hawkeye Community College
Fall 2014	Video Production II	Hawkeye Community College
Fall 2014	Cinematography	Hawkeye Community College
Fall 2014	Film Editing	Hawkeye Community College
Fall 2014	Recording Studio I	Hawkeye Community College
Spring 2014	Video Production I	Hawkeye Community College
Spring 2014	Video Production II	Hawkeye Community College
Fall 2013	Introduction to Film	AIB School of Business
Fall 2013	Video Production I	Hawkeye Community College

RESEARCH INTEREST

- Science Communication
- Video/Film production education in the *Liberal Arts Tradition*
- Film and video production curriculum development
- Instruction and Assessment for creative collaboration
- Video as a learning tool for the classroom

TEACHING AND STUDENT ACHIEVEMENT

2020	National ACT Award of Excellence in Electronic Media (Shoshana Lefkow)	Ag Media Summit
2020	National ACT 1 st Place Long Video Production (Shoshana Lefkow)	Ag Media Summit
2020	National ACT 1 st Place Blog Design (Shoshana Lefkow)	Ag Media Summit
2020	National ACT 1 st Place Photography Black and White (Laura Church)	Ag Media Summit

(ACHIEVEMENT LIST CONTINUED)

2020	National ACT 1 st Place Photography “Other” (Emily Annexstad)	Ag Media Summit
2020	National ACT 2 nd Place Photography Food (Ashley Hagenow)	Ag Media Summit
2020	National ACT 2 nd Place Photography Plant (Nic Pothoff)	Ag Media Summit
2020	National ACT 2 nd Place Photography Series (Shoshana Lefkow)	Ag Media Summit
2020	National ACT 2 nd Place Short Video Production (Shoshana Lefkow)	Ag Media Summit
2020	National ACT 2 nd Place Radio Advertisement (Shoshana Lefkow)	Ag Media Summit
2020	National ACT 3 rd Place Photography Food (Ellen Harth)	Ag Media Summit
2020	National ACT 3 rd Place Long Video Production (Ashley Hagenow)	Ag Media Summit
2020	National ACT 3 rd Place Short Video Production (Val Sauder)	Ag Media Summit
2020	National ACT 5 th Place Photography Plant (Janelle Hueners)	Ag Media Summit
2020	Students Earned two “Official Selection” to Festival	Cedar Rapids Independent Film Festival
2019	National ACT Excellence in Photography (Brook Roberts)	Ag Media Summit
2019	National ACT 1 st Place Photography People (Brooke Roberts)	Ag Media Summit
2019	National ACT 1 st Place Short Video (Krista Styer)	Ag Media Summit
2019	National ACT 2 nd Place Short Video (Amber Cafferty)	Ag Media Summit
2019	National ACT 4 th Place Photo Series (Brooke Roberts)	Ag Media Summit
2019	National Short Film Competition Finalist (Krista Styer)	FarmFluencer Short Film Festival
2018	Received Gold EDDY (Student: Terrell Christie)	Cedar Rapids Independent Film Festival
2018	Received Silver EDDY (Student: Terrell Christie)	Cedar Rapids Independent Film Festival
2013-20	Earned “Excellent” teaching evaluations from students each semester	
2013-17	Developed largest Media Production Program at HCC over a 2-year duration	
2016	Students Earned Thirteen “Official Selection” to Festival	Cedar Rapids Independent Film Festival
2015	Received Silver EDDY (Student: Kyle Rausch)	Cedar Rapids Independent Film Festival
2015	Selected Best in Show - Student Scholarship (Class Project)	Cedar Rapids Independent Film Festival
2015	Earned Eleven “Official Selections” to Festival	Cedar Rapids Independent Film Festival

EDUCATIONAL TRAINING AND WORKSHOPS

2018	CFANS Early Career Faculty Enrichment Program: <i>Ongoing</i>
2018	Preventing and Responding to Sexual Misconduct for Supervisors
2018	MAAE Conference at Minneapolis Marriott NW, Brooklyn Park
2018	University Film and Video Association National Conference Workshops Attendee
2018	University Council for Educational Administration National Conference Workshop Attendee
2018	National Association of Broadcasters Show – Post/Production World Workshops Attendee
2017	National Association of Broadcasters Show – Post/Production World Workshops Attendee
2016	University Film and Video Association – National Conference Workshops Attendee, Las Vegas, NV
2016	National Association of Broadcasters Show – Post/Production World Workshops Attendee
2015	Strategies for Effective Online Learning
2015	Assessment of Student Learning
2015	Excellence in Teaching for Learning
2015	The History and Philosophy of the Community College

PROFESSIONAL FILM AND VIDEO PRODUCTION

POSITIONS

2005-Present	<u>Agape Films – Thousand Oaks, CA</u> <i>2nd UNIT DIRECTOR / PRODUCER / PRODUCTION DESIGNER / 1st ASSISTANT DIRECTOR</i> <ul style="list-style-type: none">●Managed logistics for film production projects●Created the Director’s vision in regards to all aspect of the Art Department●Managed Art Department and direct objectives on set●Developed department budget●Consulted Director regarding final edit
2005-2017	<u>Freelance Set Dresser / Art Department Coordinator – Hollywood, CA</u> <ul style="list-style-type: none">●Coordinated logistics of departmental activities●Functioned as Assistant to the Production Designer to help construct the creative vision of the Director●Developed departmental budget●Logged over 5,500 hours on set●Performed basic set construction using of power tools●Operated special effects for camera

(POSITIONS CONTINUED)

- Repaired and constructed sets and props
- Conducted inventory of set dressing and hand props

2008-2014

Redemption Stages - Burbank, CA

STAGE MANAGER

- Managed day-to-day operations of sound stage
- Performed general facility maintenance
- Created inventory of grip and electric equipment orders
- Coordinated records of sub-contracted equipment
- Maintained open communication with clients and their needs
- Evaluated set atmosphere, report and alleviate hazardous situations
- Operated and maintained stage equipment, i.e. scissor lift, production supplies

2005-2012

Freelance Production Manager/Coordinator – Hollywood, CA

- Coordinated logistics of film production / live event projects
- Assisted the Producer to help create and construct the creative vision of the Director
- Performed departmental budgeting functions
- Hired and trained employees and volunteers
- Communicated scheduling information to appropriate department
- Coordinated travel and lodging for approximately 100 employees
- Maintained proper licenses, contracts and insurances for productions
- Coordinated payroll

2007-2011

Talegate Entertainment – Valley Village, CA

CAMERA AND SOUND TECHNICIAN

- Maintained and operated camera for projects
- Composed shots and engineered sound for logical post-production workflow
- Edited and develop rough cuts, sequencing and storylines with Final Cut and Adobe Premier software
- Consulted Director regarding final edit

2006-2010

Incited Media / AEG New Media – Los Angeles, CA

UTILITY AND STAGE RIGGER

- Assist live Internet broadcast: Emmy's, Oscar's, People's Choice Awards
- Setting up and rigging cameras and microphones
- Running fiber and cable wire from control center to production truck
- Wrap and inventory equipment

2003-2008

ABC/CBS/NBC – Burbank, CA

STAND IN / MULTI CAMERA SET UP

- Assisted the Director and Director of Photography to strategically choreograph 4-camera set up, lighting and sound equipment
- Coordinated notes and blocking to “lead talent”
- Documented changes in movement plans and relayed information to 1st Assistant Director

2001-2007

Technical Theater / Stage Manager – Hollywood, CA

- Created general light design
- Rigged and maintained light fixtures for live theater performances
- Operated dimmer board
- Performed soundboard duties

2000-2005

Freelance Production Assistant – Hollywood, CA

- Coordinated logistics of crew activities and support services
- Assisted in all aspect of film production on set
- Logged over 800 days on set
- Collaborated with 1st Assistant Director to ensure a safe and productive work place
- Performed all equipment functions regarding film and digital cameras, VTR equipment, grip and lighting, sound and mixing boards, light rigging and multiple camera dollies

SELECTED INDUSTRY WORK SAMPLES

The following list of numerous film/video projects provided involvement as a production team member. This involvement developed several media production competencies. The list displays the personal involvement in each project and details the "POSITIONS" listed above. The list is a random sampling from personal involvement in excess of 400 television programs, commercials, films, music videos and industrials spanning a work period of approximately 15 years.

PRODUCER

Road to the Open, Agape Films, 90-minute romantic comedy starring Judd Nelson, John Schneider and Eric Roberts, National theatrical release 2014, Also served as Actor and Production Designer

Doritos: An Obsession, Slater Gold Films, 30 second commercial shot for the national Doritos Super Bowl spot contest. Also served as the Director, Production Designer and Actor

Got Milk, Agape Films, 30-second commercial shot as a Director spec spot for Cole Claassen

Miller Lite, Fun Bunch Productions, 30-second commercial shot as a Director spec spot for Michelle Atkins

PRODUCTION DESIGNER

Road to the Open, Agape Films, 90-minute romantic comedy starring Judd Nelson, John Schneider and Eric Roberts, National theatrical release 2014

Fern Hill, Agape Films, 90-minute coming of age family adventure film, Also served as the 1st AD and Production Manager

Doritos: An Obsession, Slater Gold Films, 30-second commercial shot for the national Doritos Super Bowl spot contest, Also served as the Director, Producer and Actor

PRODUCTION MANAGER / COORDINATOR

Enlightenment, Talegate Entertainment, 8-minute Short Comedy, Produced for festival circuit, Also served as Camera Operator and Sound Technician

Number One (#1), Propaganda Films, Music Video for recording artist Nelly, Shot on location in Las Vegas, Nevada

Fern Hill, Agape Films, 90-minute coming of age family adventure film, Also served as the 1st AD and Production Designer

Wet Fur, Department of Expansion, In affiliation with AFI's *Women in Film* program, Served as the Production Coordinator as well as Location Manager

ART COORDINATOR

Sperm Dad, Insurgent Films, 4-minute Short Comedy, Produced for festival circuit

"Spring Cleaning", Biscuit Films, 30-second commercial for Lowes, Network National Advertisement

"Axe Body Spray: Infomercial", Traktor Films, 60-second commercial for Axe, Regional and Internet Advertisement

"Jason's Lunchbreak" (15-sec), **"Hear it Comes"** (30-Sec) **"Avacodao"** (15-Sec), **"Green Beans"** (30-Sec), Smuggler LA, 15 and 30-second commercials for Applebee's, Network National Advertisement

"Attacking Buffalos", Smuggler LA, 30-second commercial for State Farm Insurance, Network National Advertisement

SET DRESSER

Secret Millionaire, RDF USA, 60-minute television program

LA Noire, Satyricon Pictures, Television Movie, USA Network Tropicana

"Til the End of the World", Smuggler LA, 60-second Chevy commercial produced for the Super Bowl

"Chances: Backup Collision Intervention", Prettybird, 30-second Nissan commercial, Network National Advertisement

"Video Games", **"Can't Look Away"**, **"Bracket"**, Smuggler LA, 30-second commercials for Coke Zero, Network National Advertisement

"Jordan: Speed of Flight", Prettybird, 30-second commercial for Nike Jordan brand, Network National Advertisement

STAGE MANAGER

Secret Life of an American Teenager, Brendavision, 43-minute family drama television show, ABC Family

Rupaul's Drag Race, World of Wonder, 45-minute television show, Cable network distribution

Jersey Shore Recap, 495 Productions, 43-minute television show, MTV network

"Shark Tank", Crossroads, 30-second commercial for Travelocity, Network National Advertisement

(INDUSTRY WORK SAMPLES CONTINUED)

“Rattle Your Bones”, Disney Junior, 2-minute music video for Jake and the Neverland Pirates Band

STAND IN

Rodney, Rude Mood Pictures, Himmelfilms, Touchstone Television, 30-minute sit-com television show, ABC Network

Foster Hall, Conaco, NBC Universal Television, 30-minute sit-com pilot

Still Standing, CBS Production, 20th Century Fox Television, Java Boy Productions, Tea Gal Productions, 30-minute sit-com television show, CBS Network

Coupling, NBC Studios, Reveille Productions, Universal Television, 30-minute sit-com television show, NBC Network

UTILITY RIGGER

X Prize Cup, Incited Media, 20-hour live streaming broadcast of the X Prize Cup competitions in Las Cruces, New Mexico

The Kid’s Choice Awards, Incited Media 2-hour live streaming broadcast, Nickelodeon Network

The Oscars, Incited Media 4-hour live streaming broadcast of red carpet events

People’s Choice Awards, Incited Media, 3-hour live streaming broadcast of red carpet and backstage events

The Emmy’s, AEG New Media, 4-hour live streaming broadcast of red carpet events

The Daytime Emmy’s, Incited Media, 4-hour live streaming broadcast of red carpet and backstage events

Live 8, AEG New Media, 24-hour live streaming broadcast and loop of the around the world benefit concert

PRODUCTION ASSISTANT

“Tree Strike”, Villains, 30-second commercial for Weather.com, Network National Advertisement

“Street Fair”, MJZ, 30-second commercial for Coca-Cola, Network National Advertisement

“Spy vs Spy”, Traktor Films, 60-second commercial for Mountain Dew, Network National Advertisement

“Die Another Day”, Traktor Films, 4-minute music video for Madonna’s theme song to James Bond film

“Hurt”, Crossroads Pictures, 4-minute music video for Christina Aguilera

ACTOR

Cast as lead actor in Network National Advertising Campaigns, Network Television Series, Feature Films, Short Film and Industrials. **A complete acting resume is available upon request.** Partial list below:

<i>Realtime with Bill Maher</i>	Co-Star	HBO
<i>Curb Your Enthusiasm</i>	Co-Star	HBO
<i>Rodney</i>	Co-Star	ABC
Apple Mac vs PC	<i>“Group”</i>	Network National
Match.com	<i>“Dancer”</i>	Network National
Ricoh	<i>“Files”</i>	Network National
AT&T	<i>“Tour Bus”</i>	Network National

FILM FESTIVALS AND EXIBITIONS

THE MINNESOTA MODEL: DEVELOPING EDUCATIONAL LEADERS THROUGH DIGITAL MEDIA

- University Council of Educational Administration Film Festival, *Winner – Documentary Short Film*
- Submission to the Cedar Rapids Independent Film Festival, *Official Selection - Documentary Short Film*

CLASSROOM COMMUNICATION FOR THE 21ST CENTURY

- Submission to the Cedar Rapids Independent Film Festival, *Official Selection - Documentary Short Film*

ROAD TO THE OPEN – PRODUCER / ACTOR

- Los Angeles International Family Film Festival, *Winner – Best Comedy*
- Cedar Rapids Independent Film Festival, *Golden Eddy Winner – Best Professional Feature Film*
- Durango Film – An Independent Film Festival, *Official Selection*
- East Hampton Artisan International Film Festival, *Official Selection*
- Indie Spirit Film Festival, *Official Selection*
- Winner of a Crystal Cove Seal Award
- National Theatrical Release 2014
- Distribution on DirectTV- OnDemand, NetFlix, iTunes, National Retailors

FERN HILL – PRODUCER / ACTOR / 1ST ASSISTANT DIRECTOR

- 2007 World Fest Houston International Film Festival – *Jury Selection*
- 2005 Tiburon International Film Festival – *Winner of Best Children’s Film*
- San Diego International Children’s Film Festival – *Winner of Best of Fest*
- Distribution on NetFlix and National Retailors

WET FUR – PRODUCTION MANAGER

- Nikon Film Festival -International Short Film Festival – *Official Selection*

ANY SLOB CAN GET A JOB – WRITER / PRODUCER

- 2016 Cedar Rapides Independent Film Festival – *Official Selection*

I LOVE THE MOVIES – WRITER / PRODUCER

- 2015 Cedar Rapids Independent Film Festival – *Official Selection/Winner of Silver Eddy*

FILM PROJECTS IN DEVELOPMENT

“THE RANCH”, AGAPE FILMS, DIRECTOR: COLE CLAASSEN

- Intended role of Associate Producer
- Attached Talent James Caan and Helen Hunt
- Distribution will be in place before filming

“GREATER SLATER”, SLATER GOLD FILMS, DIRECTOR: TROY MCKAY

- Mockumentary Narrative Comedy
- Written by Troy McKay
- Attached Talent : John Reep, Chris Caldivino, Robert D’Avanzo, and James Smith
- Intended festival film to seek distribution

“FRED’S STANDARD”, SHORT DOCUMENTARY, DIRECTOR: TROY MCKAY

- An in depth look at rural consumerism through the lens of a small town gas station owner
- Intended festival film

“DID YOU HEAR THAT?” SHORT DOCUMENTARY, DIRECTOR: TROY MCKAY

- Expose package detailing a group of technology hounds playing a sophisticated game of hide and go seek
- Intended festival film

“TOP OF 16”, SHORT COMEDY, DIRECTOR: TROY MCKAY

- Adapted screenplay
- Intended festival film

CONTRACT SERVICES ADMINISTRATION TRUST FUND (CSATF) SAFETY PASS CERTIFICATIONS

Program Description: *Because of the freelance nature of many motion picture and television assignments, the Safety Pass Program provides valuable assistance in meeting the training needs of the Industry by providing industry-wide general safety training, thus allowing the Producers to concentrate on site-specific training for the work at hand.*

Job Classification Requirements: Satisfied in *Good Standing*

List of Safety Pass Training Courses Completed:

- Course A: General Safety / Injury and Illness Prevention Plan
- Course A2: Environmental Safety
- Course B: Ariel Lift / Scissor Lift
- Course D: General Fall Safety
- Course E: Hand and Power Tools
- Course G: Scaffold Use
- Course I: Respiratory Protection
- Course K: Noise Exposure
- Course P: Hazard Communication
- Course P2: Hazard Communication and the GHS
- Course S: Firearm Safety

SOFTWARE PROFICIENCIES

- Final Cut Pro 7
- Final Cut Pro X
- Adobe Premiere
- Adobe Audition
- Avid Media Composer
- Celtx Production Package
- Final Draft
- Movie Magic Budgeting
- Adobe SpeedGrade
- Pinnacle Studio
- Blackboard
- Moodle
- Angel
- Canvas
- Mac OS X
- Windows Office

EQUIPMENT (PARTIAL LIST)

- Canon – T3, T2i-60D, 7D, 5D, EOS C100 and C300
- Red – Epic, Scarlet
- JVC - GY-HM850U ProHD
- Panasonic -AG-HMC80
- Sony - PXW-X200 and HXR-NX3/1 NXCAM
- Kessler – Dolly, Crane, Sliders
- Chapman – Dolly Packages
- JL Fisher – Dolly Packages
- Lighting – Edison, LED, Kinoflo, Ringlights
- Shotgun and Boom Mic systems
- Lavalier Mic Systems
- Multi Camera Switchers
- Streaming Video Systems
- Studio Power Supplies
- General Grip Packages
- General Electric Packages
- DJI Phantom Drone
- DJI Ronin Steadicam Package
- Tascam and H4N Digital Audio Recorders

RESEARCH AND PRESENTATIONS

- 2020 North Central American Association for Agricultural Education Conference Paper Presenter: “Expanding the agricultural educator’s toolkit: Identifying challenges in digital media production technology” (McKay, Steede, & Swenson)
- 2020 North Central American Association for Agricultural Education Conference Paper Presenter: "Exploring Characteristics, Motivations, and Limitations to Increasing Agricultural Communication SAE Participation" (Swenson, McKay, & Steede)
- 2020 North Central American Association for Agricultural Education Conference Poster Presenter: “The interdisciplinary curriculum development process of preservice agri-science teachers: A case study” (Steede, Swenson, & McKay)
- 2020 Ag Tech Conference, St. Cloud, MN. Workshop Present: “Agricultural Communication: How to use interdisciplinary lesson plans and digital storytelling to engage students in science”
- 2019 Communication Officers of State Departments of Agriculture National Conference, Minneapolis, MN. Workshop Presenter: “Mobile Video Production for the 21st Century Communicator”
- 2019 American Association for Agricultural Education National Conference, Des Moines, IA. Poster Presenter: “Production Virtual Field Trips for the Agricultural Classroom”
- 2019 University Film and Video Association National Conference, Augsburg University, Minneapolis, MN. Paper Presenter: “Collaboration across disciplines: Applying streaming video production as an education platform”
- 2019 University Film and Video Association National Conference, Augsburg University, Minneapolis, MN. Paper Presenter “Film Instructor Approved: An emerging model of teacher focused assessment strategies”
- 2018 University Film and Video Association National Conference, New Mexico State University, Las Cruces, NM. Paper Presenter: “Bloom’s Taxonomy: The Movie (a study of instructional assessment or film and video production educators)”
- 2018 32nd Annual University Council for Educational Administration National Conference. Houston, TX
Film Screenings: “The Minnesota Model: Developing Educational Leaders through Digital Media”
Panel Discussion Lead - Discussion Topic: Leadership development through digital media

(RESEARCH AND PRESENTATIONS CONTINUED)

2017 Fast Forward – Media Convention, University of Northern Iowa, Cedar Falls, Iowa.
Workshop Presenter: “Digital Storytelling in the Now”

AWARDS, ASSOCIATIONS AND ACTIVITIES

2018-present	American Association for Agricultural Educators Member
2018-present	Agricultural Communicators of Tomorrow <i>Advisor Membership</i>
2018	MAEE Summer Conference Attendee – Minneapolis, MN
2018	National Association of Broadcasters Show – Attendee
2017-18	Faculty Advisor of the Boiler Cinema Club
2017	National Association of Broadcasters Show –Attendee
2016-present	Member of the Iowa Motion Picture Association
2016	Fast Forward – Media Convention Attendee
2016	Member of Search and Hiring Committee for Communication Instructor
2015	Member of Search and Hiring Committee for Interactive Media Instructor
2015	Fast Forward – Media Convention Attendee
2015	Ballard Community School District, Foundation Kickoff Event – <i>Featured Speaker</i>
2014-present	Member of the University Film and Video Association
2014-present	Member of Phi Kappa Phi Honor Society
2014-present	Scholarship Name Sake - Ballard Community High School Speech and Drama Award
2014-17	ACTOR’s Community Theater Board Member
2014	Counselor for Digital Mass Media Camp - HCC
2014	Fast Forward – Media Convention Attendee
2014	GRiT Conference – Advertising Conference Attendee
2013	4-H Film Festival Judge for State Competition
2011	Woodbury University MOL Outstanding Academic Achievement Award
2007-present	Member of IATSE, International Alliance of Theatrical Stage Employees--Local 044
2005-06	Head Track and Field Coach, La Puente High School, La Puente, CA
2001-present	Member of the Screen Actors Guild
2001-present	Member of the American Federation of Television and Radio Artists
1997	American Humanics Management Institute Attendee
1996	American Humanics President
1996	University of Northern Iowa, American Humanics Outstanding Senior Award
1996	American Humanics Management Institute Attendee
1996	University of Northern Iowa, Recipient of the Community Development Scholarship
1995-97	Assistant Track / Cross Country Coach, Northern University High School, Cedar Falls, IA
1994	Outstanding Actor in Short Form Production, Central College
1992-94	Central College, Lettered in both Cross Country and Track & Field
1992-94	Central College Forensic Team, 7 th place at National Competition

CREATIVE WORK AND ONLINE TEACHING PORTFOLIO

Website Address: troyckay.weebly.com

- Links to :
 - Director Reel
 - Production Reel
 - Actor Reel
 - Acting Resume
 - Student Work Samples
 - Teaching Philosophy
 - Writing Samples
 - Sample Syllabi
 - Student Surveys

WORK EXPERINCE IN PROGRAM MANAGEMENT

1997-2000

Ott Family YMCA – Tucson, AZ / Redbridge Longview YMCA – Kansas, MO

PROGRAM DIRECTOR – Youth and Family Services

- Managed family recreational programs
- Coordinated volunteer and paid employees
- Conducted program seminars for staff members
- Generated various funding proposals to support YMCA activities
- Developed community outreach programs
- Managed several program budgets
- Administered yearly capital campaigns

1996-1997

University of Northern Iowa – Cedar Falls, IA

DIRECTOR OF CAMPUS VOLUNTEER SERVICES

- Collaborated with the Office of Residence Life and Student Services to promote volunteer opportunities for students and faculty
- Developed partnerships with community organizations, non-profits and regional volunteer center
- Recruited volunteer staff
- Authored staff handbook and job descriptions
- Managed all aspects of campus Volunteer Fair