

VIDEO PRODUCTION I

Course Syllabus

Fall 2015



COURSE DESCRIPTION:

This course will provide an introduction to the basics of video production, camera handling, digital exposure, and workflow. Emphasis is on how to handle image workflow to produce a professional video output.

COURSE PREREQUISITE (S):

NONE

INSTRUCTIONAL RESOURCES:

Canvas, Handouts, Websites, Film Clips, and PowerPoint

Course Information

MMS 111:	Video Production I
Semester:	Fall 2015
Location:	Black Hawk Hall 126
Time:	Tuesday and Thursday 1-2:50 PM

Instructor Information

Instructor:	Troy McKay
Office:	Black Hawk Hall 157A
Office Hours:	Mon. - Fri. 12-1 PM
Email:	troy.mckay@hawkeyecollege.edu
Phone:	818-634-8756

*"Making films has got to be one of the hardest endeavors known to humankind."
-Spike Lee*

Course Objectives

1. Provide an introduction to digital video capture and production
2. Introduce students to professional level cameras
3. Summarize pre-production and visual storytelling
4. Identify quality audio capture methods
5. Explain lighting types, styles and technical approaches
6. Define professional video post-production processes
7. Define professional audio post-production processes
8. Involve the student in preparing for various final digital outputs

Student Learning Activities

1. Class and/or small group discussion
2. Classroom Demonstrations
3. Lectures and Guest Speakers
4. Critical evaluation of films, videotapes, and other media practical shooting assignments
5. Presentations
6. Fieldtrips

Course Grading and Evaluation

METHODS OF

INSTRUCTION: The instructor will give some lectures and many hands-on demonstrations. Students will also learn through individual and small group projects, critiquing professional and student videos and creating short videos. Reading assignments will consist of handouts, online videos and online articles or websites.

METHODS OF EVALUATION:

Course grades will be based on a compilation of several in and out of class assignments and small group projects, short quizzes, a short paper, written tests, practical assignments and observation.

GRADING:

Attendance and Participation	20%
Quizzes	10%
Laboratory Assignments	40%
Midterm Project	10%
Final Project	20%



"I think it is very important that films make people look at what they've forgotten."

-Spike Lee

GRADING SCALE:

A	100 - 93
A-	92 - 90
B+	89 - 87
B	86 - 83
B-	82 - 80
C+	79 - 77
C	76 - 73
C-	72 - 70
D+	69 - 67
D	66 - 63
D-	62 - 60
F	59 and below

Attendance



"The only reason I got into movies was because I had no music talent."

-John Hughes

ATTENDANCE: Come to class on time and be prepared. This means come having read materials for class discussion and having completed assignments on time. If you are not in class you will lose you attendance points for that day. You have two chances to receive points, for classroom and laboratory on a single day. There will also be points given for participation. Demonstrate that you have made the attempt to understand the materials in readings or assignments and you will receive these points. If you are not prepared to discuss material you will lose you participation points. These points are given at the discretion of the instructor.

I will reinforce this one more time, **be on time for class**. If you are not able to be in the classroom on time for any reason you will need to contact me before the class or lab begins. At that point it will be determined if you points will be lost for the day.



Assignments

Laboratory Assignments -- The lab assignments will be completed in and out of class time. At times you will be working alone, in pairs, or in small groups to complete the assignments. Specific assignments will be given in class, along with requirements and due dates. Many of these assignments will be view and/or presented in class for open critiques led by the instructor. These assignments will be submitted in a variety of formats.

****Specific criteria** for each assignment will be stated on an assignment sheet. Previously learned skills will not be stated as criteria, but will be expected and will be graded. Continue to build on the skills the you are learning and include them in your materials and you will succeed in this course.**

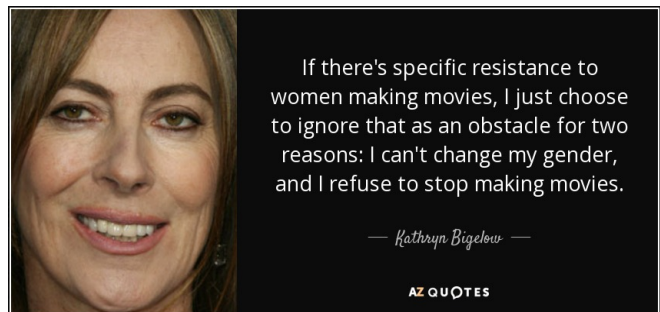
Midterm Project -- A project will be assigned to you to complete in and outside of class time. The project will be specific to the skills and content that has been covered in class to that point. You may be asked to turn in your preparation and research materials in the form of a short paper and give a presentation before and after the viewing of you project in class. The midterm project requirement will be discussed in class along with formal requirements and due dates.

Final Project -- This will be a substantial project that you will complete in and out of class time. The project will need to encompass the materials that have been covered in the entire course. You will be expected to turn in development and pre-production materials that will be discussed in class. The project will be viewed in class and you will be expected to give a presentation before and after the viewing in class.

Final Words on Assignments - Failure to turn in any assignment, project, test or paper will result in an automatic failure of the course. In addition, due dates are intended to simulate deadlines. In the industry deadlines are non-negotiable for a deliverable project. It is in your best interest to begin to develop good habits to be successful. **No extensions** will be given, so none should be requested. This includes minor illness or technical problems within or beyond your control.

Extensions not longer than the time of the absence will be allowed for hospitalization or major illness extending for over one week. If you are not done with a project at the time of it being due, you should turn it in to receive maximum points. The alternative is to turn the project in late.

If you turn in an assignment late (within one week) you will receive one-half of the points you normally would. Later than one week and you receive zero points but do get credit for turning the assignment in and will not automatically fail the course.





Class Schedule

Week 1	Introduction to the Course The Production Cycle
Week 2	Development Pitching
Week 3	Pre-Production Storyboarding
Week 4	Introduction to the Camera Coverage
Week 5	The Frame Mise en Scene Assignment
Week 6	Production Intro to Editing
Week 7	Mise en scene Critique Mise en scene Critique
Week 8	Post Production Mood Film Assignment
Week 9	Editing Sound Key Framing
Week 10	Mood Film Critique Mood Film Critique
Week 11	Narrative Structure Shooting for the Edit
Week 12	Six Shot Assignment Color Correction
Week 13	Distribution Green Screen
Week 14	Six Shot Critique Six Shot Critique
Week 15	Motion and Storytelling Single Camera Narrative
Week 16	Final Projects Final Projects

IMPORTANT DATES

Fall Semester Begins

August 24, 2015

Last Day for 16 Week Refunds

September 6, 2015

College Closed - Labor Day

September 7, 2015

Spring Registration Begins

October 2, 2015

College Closed Thanksgiving Break

November 26-27, 2015

Last Day to Withdraw without Academic Impact

December 11, 2015

Finals Week

December 14-17, 2015

Video Production I Final

December 14, 2015 at 10AM

"The notion of directing a film is the invention of critics – the whole eloquence of cinema is achieved in the editing room."

-Orson Welles

When I was a kid, there was no collaboration; it's you with a camera bossing your friends around. But as an adult, filmmaking is all about appreciating the talents of the people you surround yourself with and knowing you could never have made any of these films by yourself."

-Steven Spielberg

Classroom Policies

CELL PHONE POLICY: You are allowed to have your cell phone on during class. However, it must be placed on **silent mode**. If your ringer goes off during class you will forfeit some or all of your participation points for that day. This goes both ways. If the instructor's ringer goes off, you will receive extra points for that day. If you need to answer a call you may exit the room and speak. Absolutely, no talking on the phone in the classroom at anytime or you will lose participation points. If you feel the need to leave the classroom for a conversation, I recommend being brief as you may miss important materials that I will not go over again. If you must answer a text message, do it discretely and do not disrupt class. If the instructor feels that you are disrupting the class by texting you will lose your participation points for that day. Be respectful of others in the class. If someone is giving a presentation in class, give them your attention and refrain from responding to a message until they are finished.

RESPECT YOUR CLASSROOM: Our classroom is a place for you to learn. If you are there to disrupt the class or prohibit others from a meaningful learning experience you will be asked to leave. If this is a common occurrence you will be removed from the course permanently. Intimidation and harassment will not be tolerated.

OFFICE HOURS: Office hours are posted above. If these times do not work for your schedule I can make arrangements to meet with you outside of these hours to discuss or clarify any information that you may need help understanding. I can also be reached by phone between the hours of 8:00 AM and 8:00 PM Monday through Friday. On the weekends you can leave a message for me and I will get back to you within 48 hours. You always have the option of emailing me as well. I will try to respond within 24 hours to your message Monday through Friday and within 48 hours on the weekends or a holiday. I am here to help. Do not hesitate to contact me.



"If you just love movies enough, you can make a good one."

-Quentin Tarantino

College Policies

Academic Integrity and Conduct Policy

The integrity of the academic program and degree rests on the principle that the grades awarded to students reflect only their own individual efforts and achievement. Students are required to perform the work specified by the instructor and are responsible for the content of work submitted, such as papers, reports, examinations, and other work.

Violations of academic integrity include various types of plagiarism and cheating. Please see your student handbook for definitions of plagiarism and cheating, as well as the penalties for violations of academic integrity:

Email Policy

Each enrolled Hawkeye student is provided a free email account while in attendance. Hawkeye sends important college information including your grades, attendance, graduation, etc by email only. All email communication between faculty, advisors, staff and students will only be through this account. Accessing your email at least once a week will keep your account current, including access to your SOAR account. If you have problems with your email or SOAR account, contact the Academic Support Center, Bremer 116, or the Library.

Class Cancellation Policy

Class meetings can occasionally be called off due to bad weather, a college closing, or a teacher absence for illness. In any cancelled class situation, deadlines for tests, papers, projects, etc. will be in effect for the next scheduled class date.

Students' Special Needs

Hawkeye Community College (HCC) strives for student-centered, quality education with flexibility to allow for students with special needs. Students with physical, mental, or learning disabilities should contact the Special Needs Coordinator in Student Services at 319/296-4014 or specialneeds@hawkeyecollege.edu to

learn how to apply for accommodations at HCC. Or, visit our website for more information and forms: <http://www.hawkeyecollege.edu/students/services/student-disability-services/default.aspx>

Nondiscrimination Statement: Hawkeye Community College does not discriminate on the basis of sex; race; age; color; creed; national origin; religion; disability; marital status; sexual orientation; gender identity; genetic information; political affiliation or belief in its employment practices; educational programs and activities; admission procedures; outreach and recruitment; counseling and guidance; testing; selection, placement, appointment, and referral; or promotion/retention. Veteran status in educational programs, activities, employment practices, or admission procedures is also included to the extent covered by law. Students, prospective students, employees, or applicants for employment alleging a violation of equity regulations shall have the right to file a formal complaint. Inquiries concerning application of this statement should be addressed to: Equity Coordinator, Human Resource Services, Hawkeye Community College, 1501 East Orange Road, P.O. Box 8015, Waterloo, Iowa 50704-8015, telephone 319-296-4405.

Tobacco Free: A tobacco-free campus policy has been implemented at Hawkeye. No smoking or chewing is allowed anywhere on campus grounds. Please follow the rules at all times, I don't want to police this, but I will. The Student Health Center also offers smoking cessation programs if you are a smoker and are interested in quitting.

